

ACCESS AND PRIVACY OFFICE

Frequently Asked QuestionsPublic Affairs

Can photographs be taken at public events on the campus?

Yes. When students or employees participate in a public event on the campus there is no expectation of privacy. It is not, therefore, considered to be an unreasonable invasion of participation at a public event. Nevertheless, the media is expected to conduct itself in a professional manner.

Can the University provide students with identification cards that include

Is a verbal consent to use photographs for marketing purposes adequate or should waivers be signed where students are identified or identifiable?

The Act makes no provision for verbal consent. If the program in which the student is enrolled or participating is one where such promotion is a reasonable use of a photograph, then this use should be stated in the disclosure statement provided at the time of collection. (e.g. sports teams, music programs, fine arts programs). If the promotion is not a regular part of the program, specific written consent should be obtained prior to the use of a photograph.

Can the University disclose names of graduates to its Alumni Association?

Students who graduate from the University of Calgary become alumni of the University. Names of graduates are disclosed to the Alumni Association so that it can fulfill its mandate as outlined in the Post Secondary Learning

