

Advocacy 101

WHAT IS ADVOCACY?

Advocacy is an act or process of supporting a particular cause.

WHAT DOES AN ADVOCATE DO?

Advocates take action to advance issues that they care about to bring about change and desired outcomes by becoming informed about the issues they care about and sharing information with others.

WHY IS ADVOCACY IMPORTANT?

Advocacy ensures that your voice is heard on issues that are important to you, so that your views can be considered when decisions are being made that may affect

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